



The diagram shows a rectangular print layout. It features two concentric rectangles: an outer red line and an inner blue line. A red double-headed arrow spans the width of the red line, and a blue double-headed arrow spans the width of the blue line. Text is placed between these lines to explain their functions.

RED LINE IS THE CUT LINE

This is where the finished product will be cut

BLUE LINE IS THE SAFETY LINE

Anything that is not getting cut
must be inside this blue line

FINISHED SIZE = 3.5"x2"
WITH BLEED = 3.75"x2.25"